



Call for papers:

1. Literature and tourism

Classical literature and tourism

Modern literature and tourism

2. Principles of literary tourism

3. Literary tourism supply and demand Aspects

Nature of tourists' experiences visiting literary attractions

Literary tourism typology

Resources, attractions and activities of literary tourism

Infrastructures, facilities and services of literary tourism

Domestic and international markets of literary tourism

4. Planning, managing and marketing literary tourism

Literary tourism planning process

Strategic policies for literary tourism development

Role of literary tourism in children education

Marketing challenges of literary tourism

Visitor management in literary tourism attractions

Effective marketing for literary tourism

5. Impacts of literary tourism

Economic impacts of literary tourism

Tourism, literature and peace

Social and cultural impacts of literary tourism

6. Development and evaluation of literary tourism projects

7. Iran's potentials in literary tourism

8. Identification and designing literary tourism trail for Iran

9. Media and literary tourism

10. Film and literary tourism